



IRIS Career Fair for Graduates

Target Group:

- Engineers
 - Sustainable Development
 - Graduates in Healthcare
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Objective of the Career Fair

The IRIS Career Fair aims to connect highly skilled graduate professionals in three crucial fields—Engineering, Sustainable Development, and Healthcare—with top-tier employers looking to hire talented individuals. The event will provide a platform for graduates to explore career opportunities, network with industry professionals, and attend interviews with leading companies. It will also offer employers access to a pool of qualified candidates eager to contribute to innovative solutions across these industries.

Key Objectives:

For Graduates:

- Provide graduates with opportunities to connect with top employers.
- Help graduates find jobs that align with their qualifications, skills, and career aspirations.
- Encourage networking with industry professionals and peers.
- Present opportunities for learning and professional development in these rapidly growing sectors.

For Employers:

- Access a curated pool of qualified candidates in the fields of engineering, sustainable development, and healthcare.
- Facilitate recruitment for various roles, from entry-level to specialized positions.
- Showcase the company's culture, values, and career development opportunities to potential candidates.
- Contribute to advancing industries that are essential for future global growth.

Benefits for Graduates and Employers

For Graduates:

- **Job Opportunities:** Direct access to employers in engineering, sustainability, and healthcare sectors.
- **Networking Opportunities:** Interact with hiring managers and industry leaders to discuss job opportunities and trends.
- **Career Development:** Attend workshops, career advice sessions, and panel discussions about personal growth, professional networking, and industry-specific skills.
- **Personalized Guidance:** Get career coaching and feedback from professionals, helping with resume building, interview preparation, and career path strategies.

For Employers:

- **Talent Acquisition:** Engage with a diverse pool of graduate talent from the fields of engineering, sustainable development, and healthcare.
- **Brand Awareness:** Showcase your company's values, culture, and vision to potential hires who align with your mission.
- **Streamlined Recruitment Process:** Quickly identify top candidates through interviews, screenings, and one-on-one discussions at the event.
- **Cost-Effective Recruitment:** Meet a large number of qualified graduates in one centralized location, saving time and resources in the recruitment process.

Employer Sponsorship Package

As an employer, you can enhance your visibility and recruit the best graduate talent by becoming a sponsor of the IRIS Career Fair. Sponsorship provides an array of benefits, ensuring that your company stands out among others in the recruitment landscape.

Sponsorship Package Includes:

- **Premium Booth Space:** A dedicated booth to showcase your company, meet graduates, and conduct on-the-spot interviews.
 - **Brand Visibility:** Your company logo featured prominently in marketing materials, event banners, and digital platforms.
 - **Job Listings:** Priority placement of job openings on the event's website and career portal.
 - **Networking Opportunities:** VIP access to networking sessions, including a meet-and-greet with graduates, thought leaders, and other sponsors.
 - **Pre-Event Promotion:** Highlight your company's involvement in the event through pre-event emails, press releases, and social media shout-outs.
 - **Interview Rooms:** Private interview spaces for employers to conduct in-depth discussions with candidates.
 - **Access to a Screening Process:** Receive screened and pre-registered candidates that fit your hiring criteria.
 - **Complimentary Passes:** Complimentary passes for your recruitment team to attend the event and interact with candidates.
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Free Entrance for Screened and Registered Candidates

To ensure the event's quality and that the participating graduates are fully prepared for the opportunities available, entrance to the IRIS Career Fair is free for candidates who have:

- **Registered Online:** Graduates must complete the registration process on the event's official website.
- **Passed Screening:** Candidates will undergo a screening process to verify their qualifications and readiness for the career opportunities available.
- **Relevant Field of Study:** Candidates must be graduates or professionals in engineering, sustainable development, or healthcare.

Upon completing registration and screening, graduates will receive free access to the career fair, allowing them to:

- Meet with employers.
 - Attend workshops and networking sessions.
 - Explore diverse career opportunities in their field.
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Conclusion

The IRIS Career Fair provides an ideal platform for graduates and employers to connect, collaborate, and grow together. With free access for screened candidates, a wide variety of sponsorship opportunities, and numerous career development activities, the event promises to be a valuable experience for both job seekers and hiring companies. Whether you're looking for new talent or seeking your next career step, this IRIS career fair is the place to be!